



Case Study

Vidyaprasaar Vidya Mandir

How Academicians in rural India need Upskilling in spoken English to impart the same to student. Turning Language Adversity into an opportunity for Academics



Multibhashi
Language Learning Simplified

At a glance

Vidyaprasaar Vidya Mandir

This Government aided Educational Institution located in a district in Gujarat has been around for decades imparting education to the rural catchment of nearby districts. The medium of instruction as well as the study material has been largely local colloquial leading to batches of students being limited in their speech skills when it comes to be integrated into the mainstream higher-skilled workforce. This in turn impacts their access to White collar jobs, thus, depriving them of being contributors to India's growth as well as their own.

The Story

Context

A recent initiative emanating from parents, students as well faculty of Academicians of the institution has resulted in a drive to enhance spoken-English skills. Starting with the faculty themselves in order to be able to impart the same to their students who can hope to widen their horizons of opportunity in time to come. This drive led them to Multibhashi, the leader in simplified learning of Anglic from multiple Indic languages.

Goal

As soon as Multibhashi was onboarded as their Linguist partner, the academicians, administration including the Principal and their Board got fervently involved in the drive towards learning spoken English. The excitement was seen from the involvement in the planning process all the way to the student-centric curriculum that was specially developed by Multibhashi.

This curriculum would be imparted to the Teachers so as to empower them to impart the same to their students.

Solution

Technology Deployed

- Cloud-based Learning Management System for self-paced Learning in a device-agnostic manner via Mobile phones, Laptop, PC or any internet-enabled device.



- Indic to Anglic Content was developed by empanelled linguist experts who structured it into comprehensible chunks of concepts and real-world applications such that the same methodology could be carried forward by the educators to impart to their wards in regular classroom sessions
- Cloud Telephony and Realtime Streaming Video was harnessed to impart the content collaboratively and remotely. The Session was recorded and logged for audit purposes and the outcome managed via seamless Evaluation & Assessment components interwoven within each concept & reinforcement aided by Text, Audio, Video, Memory Cards, Quizzes, Interactive cards and other innovative tools for teaching.



Text Chating



Voice Chat

About

Multibhashi

Multibhashi is a simplified Language learning platform for

- Upskilling vernacular speakers in spoken-English
- Refinement of vernacular speakers in their own Indic language usage & associated etiquettes and soft-skills.

Multibhashi is a Technology platform that imparts impactful Content designed by its empanelled Linguist experts across major Indian languages imparted via Cloud LMS, Cloud telephony, Streaming Video, Real-time Chat, Experiential Learning, Gamification & Interactive evaluation leading to Adaptive Learning by the user. Multibhashi also undertakes bespoke services such as Content Localisation, Corporate Training in Indic Vernacular for rural outreach / marketing businesses such as Telemarketing, BPO, e-commerce etc...